

Table of Contents		Type	Page
1	Determinants of Innovation Activity of Small and Medium-Sized Enterprises in Small Post-Soviet Countries <i>Kamalbek Karymshakov, Burulcha Sulaimanova, Dastan Aseinov</i>	Research	1-12
2	Does Liquidity Matter on Bank Profitability? Evidence from a Nonlinear Framework for a Large Sample <i>Helmi Hamdi, Abdelaziz Hakimi</i>	Research	13-26
3	Türk Bankacılık Sektöründe Toplam Faktör Verimliliği İle Hissedar Getirisi İlişkisi (The Relationship between Total Factor Productivity and Shareholder Returns in Turkish Banking Sector) <i>Serhat Duranay, Gamze Gocmen Yagcilar</i>	Research	27-40
4	Geçiş Ekonomilerinde Doğrudan Yabancı Yatırımların Ekonomik Büyüme Üzerine Etkisi: Dinamik Panel Veri Analizi (The Impact of Foreign Direct Investments on Economic Growth in Transition Economies: Dynamic Panel Data Analysis) <i>Mustafa Ozcag, E. Yasemin Bozdaglioglu, Hatice Kucukkaya</i>	Research	41-53
5	BİST Endekslerinin Şoklara Kısa-Dönemli Tepkisi: Bir Makro Analiz (Short-Term Reaction of BİST Indexes to Shocks: A Macro Analysis) <i>Ali Ulvi Ozgul, Ibrahim Korkmaz Kahraman</i>	Research	55-75
6	World Bank and Keynesian Economics <i>Betul Sari Aksakal</i>	Review	77-94
7	A Multi-Criteria Evaluation for Sustainable Supplier Selection Based on Fuzzy Sets <i>Ahmet Calik</i>	Research	95-113
8	Exploring the Relationships between Environmental Uncertainty, Business Strategy and Management Control System on Firm Performance <i>Melek Eker, Semih Eker</i>	Research	115-129

Table of Contents		Type	Page
9	Relationships among Leader Effectiveness, Learning Orientation, Effective Communication, Team Creativity and Service Innovation in the Service Sector <i>Zafer Adiguzel</i>	<i>Research</i>	131-148
10	Kalite Odaklı Liderliğin Kalite Performansı Üzerindeki Etkisinin Yapısal Eşitlik Modeli İle Analizi (Analysis of Quality Focus Leadership on Quality Performance by Structural Equation Modelling) <i>Bulent Yildiz</i>	<i>Research</i>	149-165
11	Lider Üye Etkileşiminin İşe Adanmışlık Üzerindeki Etkisinde Psikolojik Güçlendirmenin Aracı Rolü (The Mediating Role of Psychological Empowerment in the Effect of Leader-Member Exchange on Work Engagement) <i>Didem Ozturk Cifci</i>	<i>Research</i>	167-186
12	Örgütsel İtibarın Örgütsel Özdeşleşmeye Etkisinde Benlik Saygısı ve Sosyal Rol Kimliğinin Düzenleyici Rolü (The Moderation Effect of Self-Esteem and Social Role Identities on the Impact of Organizational Prestige on Organizational Identification) <i>Esra Cinar, H. Nejat Basim</i>	<i>Research</i>	187-201
13	Çalışma Arkadaşlarına Güvenin Örgütsel Özdeşleşmeye Etkisinde İşyerinde Yalnızlığın Aracılık Rolü (The Mediating Role of Loneliness at Workplace on the Trust in Colleagues on Organizational Identification) <i>Seval Aksoy</i>	<i>Research</i>	203-218
14	X ve Y Kuşaklarının Politik Davranış Algılarının Karşılaştırılması (Comparison of Political Behaviour Perceptions of X and Y Generations) <i>Ayşe Elvan Pehlivan, Latife Kilicsal, Duygu Kizildag</i>	<i>Research</i>	219-231
15	The Role of Brand Equity and Perceived Value for Stimulating Purchase Intention in B2C e-Commerce Web Sites <i>Mustafa Emre Civelek, Adnan Veysel Ertemel</i>	<i>Research</i>	233-243
16	Political Marketing, Word of Mouth Communication and Voter Behaviours Interaction <i>Resul Ozturk, Suzan Coban</i>	<i>Research</i>	245-258

Table of Contents		Type	Page
Ürün Tercihlerini Etkileyen Ambalaj Tasarım Faktörlerinin Kısmi Yarar Konjoint Analizi İle Belirlenmesi: Organik Sabun Ürünü Üzerine Bir Çalışma			
17	(Determination of Packaging Design Factors Affecting Product Preferences by Part-Worth Conjoint Analysis: A Study on Organic Soap Products)	Research	259-276
<i>Meltem Kiygi Calli, Semih Kilic</i>			
Reklam İçeriğinin Satın Alma Niyetine Etkisi: Davranışa Yönelik Tutumun Aracı ve Çevresel Endişenin Düzenleyici Rolü			
18	(The Impact of Advertising Content on Purchase Intention: A Moderated Mediation Model of Attitude toward the Product and Environmental Concern)	Research	277-296
<i>Bilge Nur Ozturk, Serkan Akinci</i>			