

BER

www.berjournal.com

BUSINESS AND ECONOMICS RESEARCH JOURNAL

Quarterly Journal

ISSN : 2619-9491

VOLUME : 16 NUMBER : 1 JANUARY 2025

About The Journal

Business and Economics Research Journal (BERJ) is a peer-reviewed journal published online and four times a year. BERJ aims to publish research articles on business and economics sciences and other social sciences related to business and economics for contributing to the social sciences literature.

Former Title of the Journal: İşletme ve Ekonomi Araştırmaları Dergisi (In English: Business and Economics Research Journal), ISSN:1309-2448 (2010 – 15 March 2018). New/Current Title of the Journal: Business and Economics Research Journal, ISSN: 2619-9491 (15 March 2018 - ...)

EDITOR

Prof. Dr. Adem ANBAR (Bursa Uludağ University, Türkiye)

ASSOCIATE EDITOR

Dr. Gokhan SENOL (Bursa Uludağ University, Türkiye)

LANGUAGE EDITOR

Asst. Prof. Dr. Esen KARA (Bursa Uludağ University, Türkiye)

EDITORIAL BOARD

Prof. Dr. Cagri BULUT (Yaşar University, Türkiye)

Prof. Dr. Emrah İsmail CEVİK (Namık Kemal University, Türkiye)

Asli DEMİRGUC-KUNT (World Bank, USA)

Prof. Dr. İbrahim Halil EKSI (Gaziantep University, Türkiye)

Prof. Dr. Adnan GERCEK (Bursa Uludağ University, Türkiye)

Prof. Dr. Askin KESER (Bursa Uludağ University, Türkiye)

Prof. Dr. Turhan KORKMAZ (Mersin University, Türkiye)

Prof. Dr. Feridun YILMAZ (Bursa Uludağ University, Turkey)

ABSTRACTING & INDEXING

BERJ is indexed/abstracted in;

- **ULAKBIM Turkish Social Sciences Database (TRDizin)**
- **EBSCOhost (Business Source Complete)**
- **EconLit**
- **ProQuest (ABI/INFORM Global)**
- **Index Copernicus**
- **RePec**
- **ERIH PLUS**
- **Central and Eastern European Online Library (CEEOL)**
- **Ulrich's Periodicals Directory**
- **Cabell's Directories**
- **SOBIAD**
- **Zeitschriftendatenbank (ZDB)**
- **J-Gate, and**
- **Listed in ABDC Journal Quality List**

ADVISORY BOARD

Prof. Dr. Catalin Nicolae ALBU

(The Bucharest University of Economic Studies, Romania)

Prof. Dr. Nadia ALBU

(The Bucharest University of Economic Studies, Romania)

Prof. Dr. Radhi Al-MABUK

(University of Wisconsin, USA)

Prof. Dr. Yusuf ALPER

(Bursa Uludağ University, Türkiye)

Prof. Dr. Yener ALTUNBAS

(Bangor University, UK)

Prof. Dr. Serpil AYTAC

(Fenerbahçe University, Türkiye)

Prof. Dr. Muhammed-Shahid EBRAHIM

(Durham University, UK)

Prof. Dr. Alfred A. HAUG

(University of Otago, New Zealand)

Prof. Dr. Jamal G. HUSEIN

(Angelo State University, USA)

Prof. Dr. Murat KARA

(Angelo State University, USA)

Prof. Dr. Lubor LACINA

(Mendel University in Brno, Czech Republic)

Prof. Dr. Pacha MALYADRI

(Centre for Economic and Social Studies, India)

Prof. Dr. Grzegorz MICHALSKI

(Wroclaw University of Economics and Business, Poland)

Prof. Dr. Gulnur MURADOGLU

(Queen Mary University of London, UK)

Prof. Dr. Fatih Cemil OZBUGDAY

(Ankara Yıldırım Beyazıt University, Türkiye)

Prof. Dr. Gokhan OZER

(Gebze Technical University, Türkiye)

Prof. Dr. Gary John PREVITS

(Case Western Reserve University, USA)

Prof. Dr. Seval SELIMOGLU

(Anadolu University, Türkiye)

Prof. Dr. Ramanjeet SINGH

(Amity University, India)

Prof. Dr. Marco TALIENTO

(University of Foggia, Italy)

Prof. Dr. Tony TINKER

(City University of New York, USA)

Prof. Dr. Omer TORLAK

(Istanbul Commerce University, Türkiye)

Prof. Dr. Azmi YALCIN

(Cukurova University, Türkiye)

Assoc. Prof. Dr. Elchin SULEYMANOV

(Baku Engineering University, Azerbaijan)

BERJ Editorial Office

Bursa Uludağ University, Faculty of Economics and Administrative Sciences
Bursa/TURKIYE

E-mail: info@berjournal.com